

Freinds of the Suncor Energy  
Center for the Peforming Arts  
presents

# FORT MCMURRAY HOOTENANNY

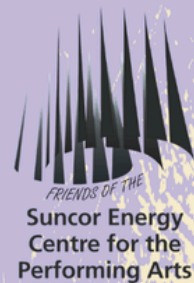
MUSIC | BBQ | DANCE



**07.11.2026**

Suncor Energy Center for the  
Performing Arts Event Tent

7 p.m.



# FORT MCMURRAY HOOTENANNY SPONSORSHIP PACKAGE

# Friends of the Suncor Energy Center for the Performing Arts



The Suncor Energy Centre for the Performing Arts is a premier cultural venue and community hub dedicated to celebrating creativity, connection, and artistic expression in the region. Located in the heart of Fort McMurray, the Centre provides a professional, accessible space where local and visiting artists can showcase their talents across a wide range of disciplines, including dance, theatre, music, and visual arts.

Committed to fostering artistic growth and community engagement, the Centre supports educational programs, performances, and events that inspire audiences of all ages and backgrounds. It plays a vital role in strengthening the local arts community by offering opportunities for emerging artists, collaborating with community organizations, and ensuring the arts remain accessible and inclusive.

As a cornerstone of Fort McMurray's cultural landscape, the Centre not only enriches the community through dynamic programming but also creates meaningful experiences that bring people together and celebrate the power of the arts.

# WHY SPONSOR

By sponsoring our event, you are helping foster a vibrant and inclusive arts and culture community in the Regional Municipality of Wood Buffalo.

You will be ensuring that everyone has the opportunity to engage with and experience the transformative power of the arts.

Sponsors will reach an audience of 100+ engaged community members, with additional exposure through regional marketing campaigns, social media promotion, and on-site branding opportunities.

We will be able to continue to offer accessible programming that reflects the diverse needs and interests of our community



# Where you will shine!



With your sponsorship, our 16-year-old facility will be able to afford some of the upgrades needed to continue offering affordable and accessible programming and rental opportunities for our community. One of our most significant priorities is upgrading the audience riser system used during performances.



We are hoping to transition to a more modern and automated riser system that will improve efficiency, safety, and accessibility within the theatre. An upgraded system would allow us to introduce more comfortable seating options, increase accessibility accommodations for patrons, and create a more inclusive audience experience for all guests. In addition, a system that is easier and faster to install would help reduce operational and staffing costs for the Centre while significantly decreasing event setup times, allowing us to better support the many performances, rentals, and community events hosted throughout the year.



# The Event

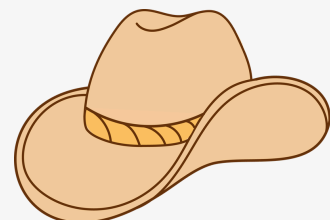


Artist concept image

The Fort McMurray Hootenanny is an unforgettable summer celebration bringing the community together for an evening of live music, great food, cold drinks, and high-energy entertainment under the open sky. Hosted in support of the arts, this western-themed fundraiser combines small-town charm with big-event excitement, creating a lively atmosphere where guests can connect, celebrate, and give back.

Attendees can expect an engaging lineup of local and regional performers, barbecue favourites, interactive activities, and plenty of opportunities to dance the night away. Designed to appeal to a wide audience, the event offers a fun and welcoming experience for community members, business leaders, families, and supporters of the arts.

More than just a great night out, The Hootenanny helps raise vital funds to support programming, accessibility initiatives, and future arts opportunities in our region. Sponsoring this signature summer event provides businesses with valuable brand exposure, meaningful community impact, and the chance to align with a vibrant celebration of culture and connection.





# INVESTMENT LEVELS

All Levels receive Logo recognition on multimedia materials and verbal recognition at event

Level	Investment	Benefits
Presenting (One Opportunity)	\$10,000	*Title recognition as Presenting Sponsor *10 Tickets to the event
Barn Raiser (One Opportunity)	\$8,000	*Recognition as Barn Raiser Sponsor *8 Tickets to the event
Honky Tonk (Decor/Entertainment /Food/Bar - 4 Opportunites)	\$5,000	*Recognition as Specific Throwdown Sponsor *5 Tickets to the event
Hootenanny Sponsor	\$1,000	*Recognition as Hootenanny Sponsor *2 Tickets to the event
Friend of SECPA	\$500	Discounted Ticket to Event

Gift In kind will be recongized at retail value





Powering the future of the arts, this event fuels creativity, connection, and community at the Suncor Energy Centre for the Performing Arts.



# 2026 Hootenanny Sponsorship Agreement

Organization Name:			
Contact Name			
Contact Email			
Contact Phone			
Mailing Address			
City		Postal Code	
Sponsorship Levels (select your level)			
	Presenting Sponsor		\$10,000
	Barn Raiser Sponsor		\$8,000
	Honky Tonk Sponsor (Decor/Entertainment/Food/Bar)		\$5,000
	Hootenanny Sponsor		\$1000
	Friend of SECPA		\$500 <input type="checkbox"/>

**Please submit completed forms to:**

**Alexandra Durocher at [secpa@fmcsd.ab.ca](mailto:secpa@fmcsd.ab.ca) or call 587-960-4298**